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# Initiatives for the American Psychological Association

2017

Public Interest	Science	Clinical	Education
<ul> <li><i>Ethnicity</i></li> <li>Diversity expanded (e.g. demographics and thought) (1)</li> <li>Public action (e.g. free health clinic) (2)</li> <li>Military and social justice interface (3)</li> </ul>	<ul> <li>Scientist</li> <li>Foundation for psychology (1)</li> <li>Grant funding (2)</li> <li>Interfacing basic &amp; applied and APA &amp; APF (3)</li> </ul>	<ul> <li>Clinician</li> <li>Physician definition         <ol> <li>(1)</li> <li>Healthcare policy                 (CPT, scope and reimbursement) (2)</li> <li>APA PO (3)</li> <li>Integrated healthcare</li> <li>APA interface with states and practice/license across state lines</li> <li>Protect the doctoral degree</li> </ol> </li> </ul>	<ul> <li>Professor</li> <li>Internship crisis (1)</li> <li>Reimbursement for interns and post- docs/General Medical Education (2)</li> <li>High school Psychology (3)</li> </ul>

(Italics refers to Antonio E. Puente self-identity)

(<u>Underline</u> is core initiative)

#### Governance of APA

- Transparency, integrity, and efficiency (1)
- Better interface with and across States (e.g.- reduce membership fees if you are a part of a State Association) (2)
- Good Governance Implementation and/or revision (3)
- Increase ECP membership and involvement
- Governance should reflect membership demographics

## Membership

- Recruitment of new and departed members (1)
- Emphasis on engagement of existing members (e.g., surveys, social media, apps) (2)
- Seamless transition from student→ECP→mid-career, etc. (3)
- User-friendly websites for the public and members
- CE expansion in type (e.g., webinars) and scope (e.g., professional & scientific)
- Restructure membership fees (e.g. APA PO)
- Increase underrepresented groups (demographically and theoretically)

## International

- Presence (with special focus on the Americas and smaller countries) (1)
- Collaboration (e.g., Memorandum of Understanding) (2)
- Mini summit @ 2017 Conference (e.g., Heads of national associations) (3)