

The Globalization of Psychology: What is in it for me? What is in for us?

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04.12.16

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- It is a truism that science knows nothing of national boundaries, and that the commonwealth of mind draws all men into its domain, so that in the pursuit of truth all may join in friendly rivalry. But it is equally true that physical remoteness, or cultural insulation, as well as the barriers of alien tongues, still serve to keep men from the fullest and most sympathetic understanding of one another's thought.
- (James R. Angell [1930], Opening address to the 9th International Congress of Psychology, 1929)(Bullock, 201)

Culture

- Dictates the way in which a group of individuals live
 - Sharing beliefs and practices to physically and socially survive
- Allows for an individual to identify with a particular group
 - Sharing common ideas, purposes, and social norms, such as religion, economics and politics
- Dictate what is important for survival and what is crucial in the development and use of specific cognitive and behavior skills.

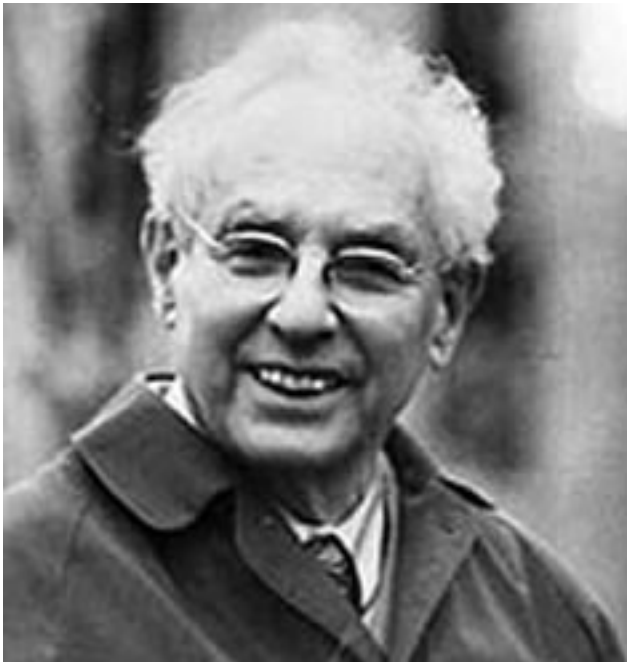
Culture & Psychology

- Is there a “g”?
- Or, Is culture what the brain learns to adapt?
- Historical perspectives
 - Wundt
 - Vygotsky-Luria
 - Sperry

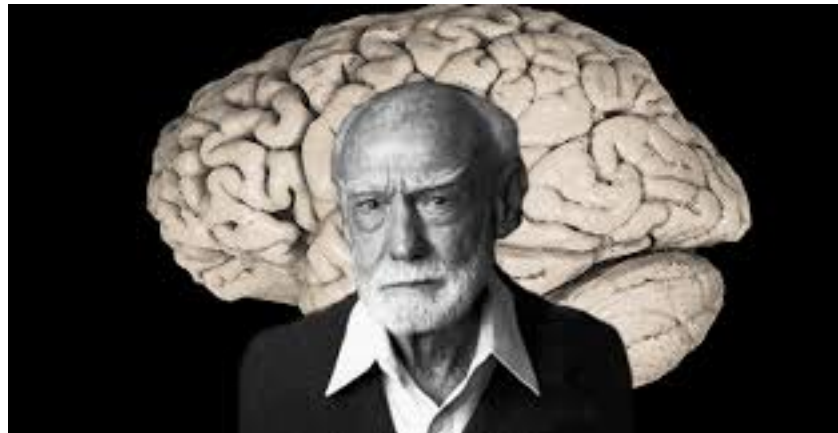
Wilhem Wundt



Alexander Luria



Roger W. Sperry



Technology & Globalizing Psychology

- Social media and e-mail
- Accurate comparisons in research and clinical field
 - Use of normative data, real live
 - Controlling for differences in education, gender, age, etc.
 - Constantly updating to represent populations that are always changing, norms as living

Searching “Cross Cultural” in PsycINFO

Hits per Decade

- 1932-1940 - 57
- 1941-1950 - 92
- 1951-1960 - 257
- 1961-1970 - 1,100
- 1971-1980 - 3,024
- 1981-1990 - 6,303
- 1991-2000 - 12,449
- 2001-2010 - 23,107
- 2011- 2016 - 16,491

Searching “International” in PsycINFO

Hits per Decade

- 1900-1910 - 244
- 1911-1920 - 120
- 1921-1930 - 630
- 1931-1940 - 703
- 1941-1950 - 1,168
- 1951-1960 - 1,803
- 1961-1970 - 16,637
- 1971-1980 - 65,608
- 1981-1990 - 92,954
- 1991-2000 - 111,685
- 2001-2010 - 206,319
- 2011- 2016 - 182,251

Literature X Country

- Articles from 40 top psychology producing countries, Listed in Scopus 2003-2008
 - Merry Bullock, APA International Office, 2013
- North America 47%
- Europe/Middle East 39%
- Asia/Oceania 10%

International Prevalence in APA

- Over 9000 international members and affiliates of APA (APA, 2016)
 - 146 countries
 - Division 52, International Psychology
- 14/56 divisions of APA have international committees (Terjesen, 2015)

American Psychological Association (2016). APA international affiliates corner. *International Affairs*. Retrieved from: <http://www.apa.org/international/outreach/initiatives/affiliate-membership/international-affiliate-corner.aspx>

Terjesen, M. D. (2015). Welcoming from the incoming division 52 president. *International Psychology Bulletin*, 19(1), 5-6.

Globalization of Psychological Education

- Development of new and unified educational and training standards for psychologists in the US
- Adopting US standards for education and training of psychologists in Europe including Russia with development of licensure
- Globalization of psychological education allows for equivalence of diplomas from different countries
- Educational mobility

Globalization of the Practice of Psychology

- Psychological testing
 - For multinational clinical trials
 - For multinational research
 - For clinical assessment of migrants/immigrants

Requires:

- Translation and adaptation of tests to different cultures (e.g. Russian, Hispanic/Latino)
- Development of new globally appropriate testing measures (e.g. INCog, EMBRACED)

Newer Examples of Globalization of Professional Psychology

- ICD-10 unified diagnostic system
- Telemedicine, telepsychology
- US: licensure mobility, PsyPact

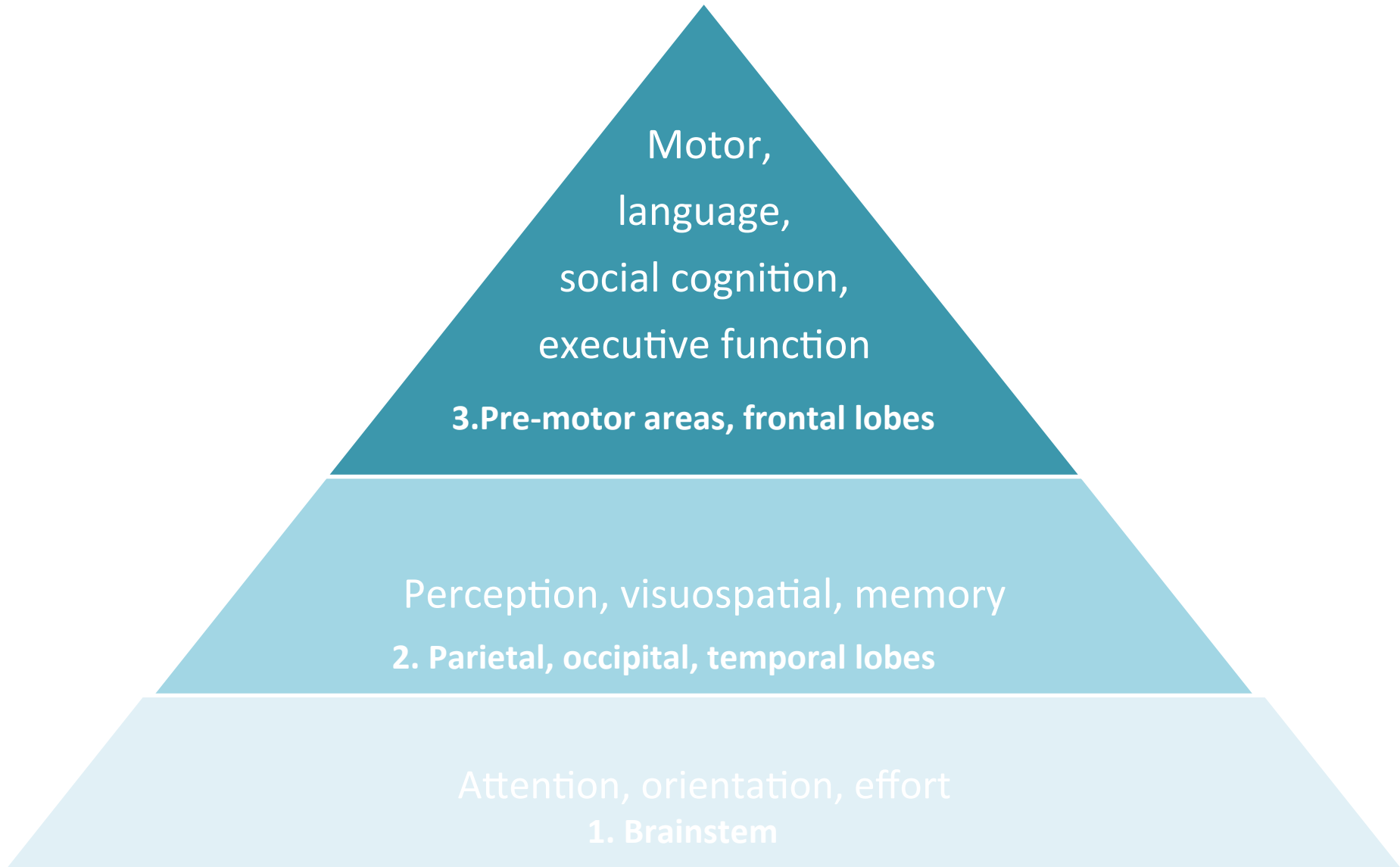
Globalization of Research in Psychology

- Global multinational and multicenter research projects (e.g., Hopkins)
- Access to electronic databases of research projects is shared with different research groups
- Different research groups may contribute to the same electronic database, living norms

Overall Frequency

Domain	Sources		Included in INCog
	Original 39	Unique 31	
Memory	37	30	X
Executive functions	36	29	X
Attention	34	28	X
Language	23	21	X
Visuospatial	23	19	X
Motor	21	17	X
Orientation	14	13	X
Perception	14	12	X
Sensation	9	7	
Social cognition	8	6	X
Achievement	2	2	
Adaptive function	2	2	
Calculation	2	2	
Effort	2	2	X
Writing	2	2	
Auditory perception	1	1	
Reading	1	1	

Framework



“A test that is fair does not unduly advantage or disadvantage certain examinees because of individual characteristics that are irrelevant to the construct being measured.”

Current Patterns & Future Trends

- Regionalization
- Indiginization & Culturalization
- Globalization
- Social Justice & Fairness
- Universality & Commonality
- Power vs. Understanding



ALLYN AND BACON CLASSICS in PSYCHOLOGY

Even the Rat Was White

A Historical View of Psychology

SECOND EDITION

ROBERT V. GUTHRIE



Foreword by WILLIAM H. GRIER