

Continuing Education in the
North Carolina Psychological Association

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Presented at a symposium entitled "Continuing education in the
State Psychological Association," Sue Taylor Brown - Chair, at the
94th annual convention of the American Psychological Association,
Washington, D.C.

- I. Introduction
 - A. Purpose of Presentation
 - 1. Inform audience of NCPA activities
 - 2. Learn from comments and discussion
 - B. Procedure
 - 1. Program Activities- AEP
 - 2. Continuing Education Activities- SC
 - 3. Summary and Concluding Remarks- SC

- II. Planning
 - A. Committee
 - 1. Composition
 - a. Chair (& Co-Chair)
 - b. NCPA Members (4-10)
 - c. NCPA Executive Director (SC)
 - 2. Orientation
 - a. Balance between professional & academic
 - 3. Requirements
 - a. Interest - meeting and mailings
 - b. Connections
 - c. Hard-work
 - 4. Number of Meetings
 - a. Q/2 months
 - b. Informal meetings at NCPA conventions (X2/year)
 - 5. Meeting Times
 - a. Alternate Friday pm and Saturday am (coincide with board meetings)
 - b. Begin up to 12 months before with location institute, presentors and hotels as first priority
 - B. Procedure
 - 1. Contacts
 - a. Initial contact - by phone or person by committee member
 - b. Later contact - by letter usually by SC
 - c. Informal survey of potential speakers
 - 2. Topics Chosen
 - a. balance between areas through clinical, counseling, and community are heavily emphasized
 - b. shifting more to health related issues (e.g., neuropsychology)
 - c. balance of empirical with more humanistic/analytic
 - d. consider other state, regional and national programs
 - 3. Presentors
 - a. local to national reputation as having significant contributions and be a reasonable speaker
 - b. draw from academic and professional settings
 - c. one big name (Meichenbaum, Exner)
 - 4. Location
 - a. rotating geographical sites
 - b. hotels - better to best hotels including some with kitchenettes

III. Financial Considerations

A. Expected Revenues

1. 2 -4,000/conference
2. included in annual budget

B. Issues

1. Institutes - 500-750 plus expenses (negotiable)
2. Keynote Address = \$200
3. Workshop - Non-psychologist = \$100
Psychologist = registration fee waived

C. Registration Fees

1. Members \$55
2. Students \$25
3. Non-members \$75
4. Spouse \$16

D. Institute Fees

1. Members \$50
2. Non-members \$50
3. Students \$25

IV. Implementation

A. Work Force

1. NCPA Executive Director and Secretary
2. Program Committee
3. Psi Chi

B. Activities

1. Registration
2. Introduction to speakers
3. Miscellaneous
 - a. microphones, screens, etc.
 - b. rooms
 - c. babysitting
 - d. receptions
 - e. evaluations
4. Feedback about location, speakers, topics, etc.